



**GN GROUP
OF INSTITUTES**



**GREATER NOIDA
INSTITUTE OF MANAGEMENT**
(A UNIT OF VINAYAK EDUCATION SOCIETY)
Affiliated to Chaudhary Charan Singh
University (CCSU), Meerut



College Code = 1013



**GREATER NOIDA
INSTITUTE OF
MANAGEMENT**

Affiliated To





ABOUT US

GNIM has two decades old legacy of imparting quality education in multidiscipline. It has been a pioneer in world class education and carries forward the rich tradition of bringing world class facilities, best teaching learning practices and state of the art facilities. It has a history of having an excellent alumni base, who are the leaders of their work Corporations. It is one of the largest educational group based in Greater Noida, having a large strength of students spread across the country. It has energetic, dedicated and highly qualified faculty members from IITs, NITs, IIITs, IIMs and other reputed institutes and universities.

It is committed to ensure that every learner is transformed into a skilled professional able to grab the best placement offers at par with industry standards. With the persistent efforts and untiring commitment displayed by team members of the Group, the popularity of the heritage campus has increased manifold among the aspiring students.

CHAIRMAN MESSAGE



Dear Students and Parents,

With great zeal and pride, I welcome you all to Greater Noida Institute of Management. I am confident that the Group Organization will provide you a launching pad that would fulfill all your future aspirations. We take pride in the fact that we impart "Value based Education" to our students. Having more than two decades of experience with us, we believe that an education with a strong value system can only transform the young minds of today into the leaders of tomorrow. Our vision is based on hard work, open communication, a strong emphasis on teamwork and a high level of responsibility. This visionary culture allows and emphasizes our students not only to adopt the present day challenges but also individual responsibilities to the society and our nation at large. It is our mission to ensure that every student's needs are fulfilled and expectations are met, thus enhancing the ability to acquire and apply knowledge. Our highly qualified and dedicated faculty drawn from academia and industry having impressive credentials also possess a missionary zeal in teaching and are diligently involved in shaping careers of our students. We not only create the future instead we craft you to measure your own.

Best wishes for all your endeavors!

VISION & MISSION

Vision:

An academic community dedicated to the holistic education of future leaders who will demonstrate innovation in their professional competencies, integration in their personal lives and inclusion in their social contribution.

Mission:

- To equip with the latest technologies to be globally competitive professionals.
- To inculcate qualities of leadership, professionalism, corporate understanding and executive competence.
- To imbibe and enhance human values, ethics and morals in our students.

OUR VALUES

- **Focus:** We identify and align individual goals and strengthen focus in all our endeavours and approaches of academic discourse We respect the individuality of learners.
- **Commitment:** It's important to be focused, but it's even more important to be committed. Things won't always go the way we want them to but if we stay committed we will stay focused.
- **Excellence:** Maintain a high standard of integrity and performance leading to the achievement of academic and professional goals and success of the students at Artificial general Intelligence (AGI).
- **Ethical:** Transparency and an ethic of fairness is the core of AGI.
- **Creative Expression:** We believe in harnessing a Culture of inquiry and evidence-based decision making in order to engage creative mind set of students and other stakeholders
- **Collaboration:** Collaboration is a driving force at AGI to strive ahead towards students excellence.

ACHIEVEMENTS



- GNIM Ranked amongst top Colleges in CCS UNIVERSITY MEERUT.
- Constantly conducting workshop at different levels for students
- Certification in the early age of its establishment.
- All India excellence award by Indian achiever podium.
- Best preferred institute of management of NCR zone.
- Workshop at three different levels for students on Robotics.
- National conference on innovation and entrepreneurship and communication management in 2017.
- The setup of the Incubation cell under the organization MSME.

KEY FEATURES :

- Fostering research based learning.
- Incubation center & entrepreneurship cell for startups.
- State of Art Computer labs with latest software available to facilitate hands-on training experience.
- Separate hostel for Boys & Girls with Attached Washrooms, 24*7 Electricity & Medical Emergency Facilities.
- Regular industrial visits, seminars & workshops.
- Well qualified & experienced faculties.
- Regular PDP & Foreign language classes.
- Comprehensive 360° pre-placement training.
- Oracle's Cloud Computing Resources.
- Industry Certification Resources.

PROGRAMS OFFERED:

BBA

- Bachelor of Business Administration is three- year undergraduate program, BBA Graduates can either launch their professional career in top corporate, become entrepreneurs or progress to pursue a PG program. The program offers GNIM students a core of mandatory courses in General Business Law, Economics, Finance, Marketing and HR Management.
- Today's corporate world values Critical Thinking, Logical Reasoning, Problem Definition and Solution Building in a resource. All these qualities are some of the basic qualities that are expected in a Manager.
- Our BBA program has a built-in Life Skills module that not only takes care of these basic skills but also enhances students' Teamwork and Leadership Skills.

BCA

- Bachelor of Computer Application is a three- year undergraduate program.
- In today's corporate world the most valued manager is the one who can think Critically, Reason Logically, Define problems, Create Solutions, Execute solutions, all these qualities are some of the basic qualities that are expected in a manager.
- Our BCA Program has a built-in life skills module that not only takes care of these basic skills but also enhances student's teamwork and leadership skills, and we provide the best placement after BCA in Delhi /NCR.

B.Com

- Bachelor of Commerce is three years graduation program, and we provide the best placement after B.Com. in Delhi NCR
- A Bachelor of Commerce (B.Com) is a graduation program , The program provides the best theoretical aswell as practical knowledge to the students related to the recent market, trade and commerce for business in Delhi/NCR.
- B.Com is designed to help students to gain a better understanding of general business management functions. A B.Com degree can have a general focus or a specific focus in fields such as Trade, e-Commerce, marketing, and relationship management.

ELIGIBILITY CRITERIA

BBA	Candidate must have passed class 12th or equivalent with min 45% (for GEN/OBC) and 40% (for SC/ST) with any stream from any recognized board.	SEATS INTAKE : 180*
BCA	Candidate must have passed class 12th or equivalent with min 45% (for GEN/OBC) and 33% (for SC/ST) from any recognized board (Math Mandatory either in 10th or 12th).	SEATS INTAKE : 240*
B.Com	Candidate must have passed class 12th or equivalent with min 33%(GEN/OBC/SC/ST) Commerce is mandatory in 12th or 38% Art & Science Candidate from any recognized board.	SEATS INTAKE : 120

ACADEMIC CERTIFICATIONS & OUR ALLIANCES:

- To bridge Industry-Academic gap, Greater Noida Institutes of Management, Greater Noida has established an educational Tie-up with Oracle through educational membership of Oracle Academy. Computing skills open doors to careers across industries. Oracle Academy curriculum and resources help to get hands-on experience and hone skills to prepare the learners for a wide variety of careers.
- The placement cell have Signed MOU with a skill academy. On a very broad scale, this tie-up will be very helpful for our students



ORACLE



Tally

POWER OF SIMPLICITY

CENTER OF EXCELLENCE:

GNIM INCUBATION CELL:

- On 22nd December 2022 Ministry of MSME in association with GN group of institutes organized one day entrepreneurship awareness program.
- A grand opening of the GNIM incubation center also took place simultaneously. Group Chairman Shri B L Gupta encouraged the students to become entrepreneurs of future and promote employability



INFRASTRUCTURE

SMART CLASS ROOMS



PLACEMENT CELL



SEMINAR HALL



PLAYGROUND



CAMPUS



DIGITAL LIBRARY



COMPUTER LABS



CAFETERIA



INDUSTRIAL VISIT



Hybon Elevators
And Escalators
in Vikaspuri,
Delhi



India Exposition
Mart, Greater
Noida



SEMINARS



TRAINING AND PLACEMENTS



Field Specific Training: We provide field related trainings, so that, students can master in their core areas.

BCA

- Certification Course in Cyber Security.
- Certification Course in PHP for website development
- Certification Course in Linux operating system
- Certification Course in Android & IOS Application Development
- Certification Course in Multimedia & Computer Animation
- Certification Course in SQL Programming
- Certification Course in Networking: CCNA & CCNP
- Certification Course in Visual .Net Programming
- Certification Course in Advance JAVA Programming Language
- Advance Training on Microsoft Office (WORD, EXCEL, PPT)

BBA

- Training & Certification of Digital Marketing
- Training of Event & Trade Fair Management
- GST Registration Training
- Advance Training on Microsoft Office (WORD, EXCEL, PPT)
- Workshop on Entrepreneurship & Start-ups.

B.COM

- Certification Course in Tally 9.0 ERP
- GST Registration Training
- Advance Training on Microsoft Office (WORD, EXCEL, PPT)
- Certification Course in Chartered Financial Analyst
- Training in Financial Planner
- Certified Public Accounting



Aptitude training :

- We have a tie-up with the skill academy. With their association, we prepare the students for job placement & internship.
- Mock training & live aptitude test company-specific mock interview is done by the experts of the industry. Live boot camp session. There are no financial implications involved. Webinars and seminars are conducted by the respective departments.
- To understand the student's pressure, Psychological counseling is done by our expert counselors.
- Our main objective is to train the students under a skill training program as they can access a resource that would enhance their employability.

★ STAR ACHIEVERS ★



Ashad
BBA (9.4 LPA)
Business Development Trainee



Madhur Trivedi
BBA (7.23 LPA)
Business Development Trainee



Anand Tiwari
BBA (6.00 LPA)
Business Development Executive



Vivek Singh Sengar
BCA (6.00 LPA)
Business Development Executive



Koshindar Kumar
BBA (6.00 LPA)
Business Development Executive



Dharmendra Kumar
BCA (6.00 LPA)
Business Development Executive



Tulsi Jha
BCA (6.00 LPA)
Business Development Executive



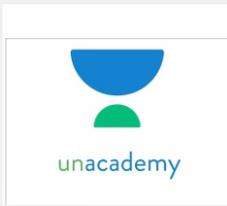
Nidhi
B.Com (6.00 LPA)
Business Development Executive



Deepti Bhati
BBA (3.00 LPA)
Sales & Marketing Associate



OUR PROUD RECRUITERS:



★ Our Shining Stars ★



Tulika Verma
BCA-84%



Kajal Kumari
BCA-78%



Suman Sikdar
BCA-79%



Ravi Singh
BCA-79%



Chesta Thakral
BBA-77%



Diya Gupta
BBA-77%



Ranju Raj
BBA-75%



Harshita Upreti
BBA-74%

Students Testimonials



I am Tulika Verma pursuing BCA in GN Group of Institutes. As per my experience this college has an excellent teaching faculty with highly qualified and well experienced staff. There is a well maintained library where you can easily find the book whichever you want. The college has an active placement which helps each and every student with recruitment training and also regulate the placement process. The college has an excellent infrastructure and accessibility from different parts of the city. Each faculty member have helped me and guided me throughout the course. I will always be thankful for all the great opportunities and support. It is one of the best college in the NCR region as it provides great learning environment to the students.

BCA (3rd year)

I am kajal kumari, studying BCA (final year) at greater noida Institute of management. We have got supportive and encouraging faculties in our department who just do not help us with our learning only but with personal grooming, self learning, interpersonal skill and encouraging for the future and co-operative lifestyle. The campus is very welcoming and stunning. It provides the best faculty and a great learning environment. It provides practical based course, skills and guidance to the student for excelling in their respective fields. I am grateful to be a part of GNIM family as a BCA student.



Thank you

BCA (3rd year)



I am Ravi Singh, Studying BCA at Greater Noida Institute of Management. My overall experience of 1.5 years has been magnificent. We have got supportive and encouraging faculties in our department who just do not help us with our learning only but with Personal grooming, Self learning, interpersonal skills and encouraging for the future & Co-operative lifestyle. The campus is very welcoming and stunning.

Thank you

BCA (2nd year)

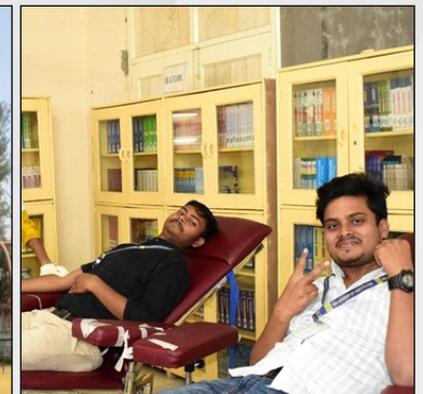
GN GROUP OF INSTITUTE is one of the premier institutions in the field of Technical and Management Education. It is one of the best institutes in NCR because it provides the best faculty and a great learning environment. The college provides practical based courses, skills and guidance to the students for excelling in their respective fields. I chose this college because of the infrastructural facilities available here along with the big scope of success. I am grateful to be a part of GNIM family as a BCA student. Where ever I'll go, whatever I achieve in my life, I will always be thankful to my Alma Mater for making me what I am today.

Thank you (Rupesh Kumar)

BCA (3rd year)



Campus Life





150+
Successful Alumni



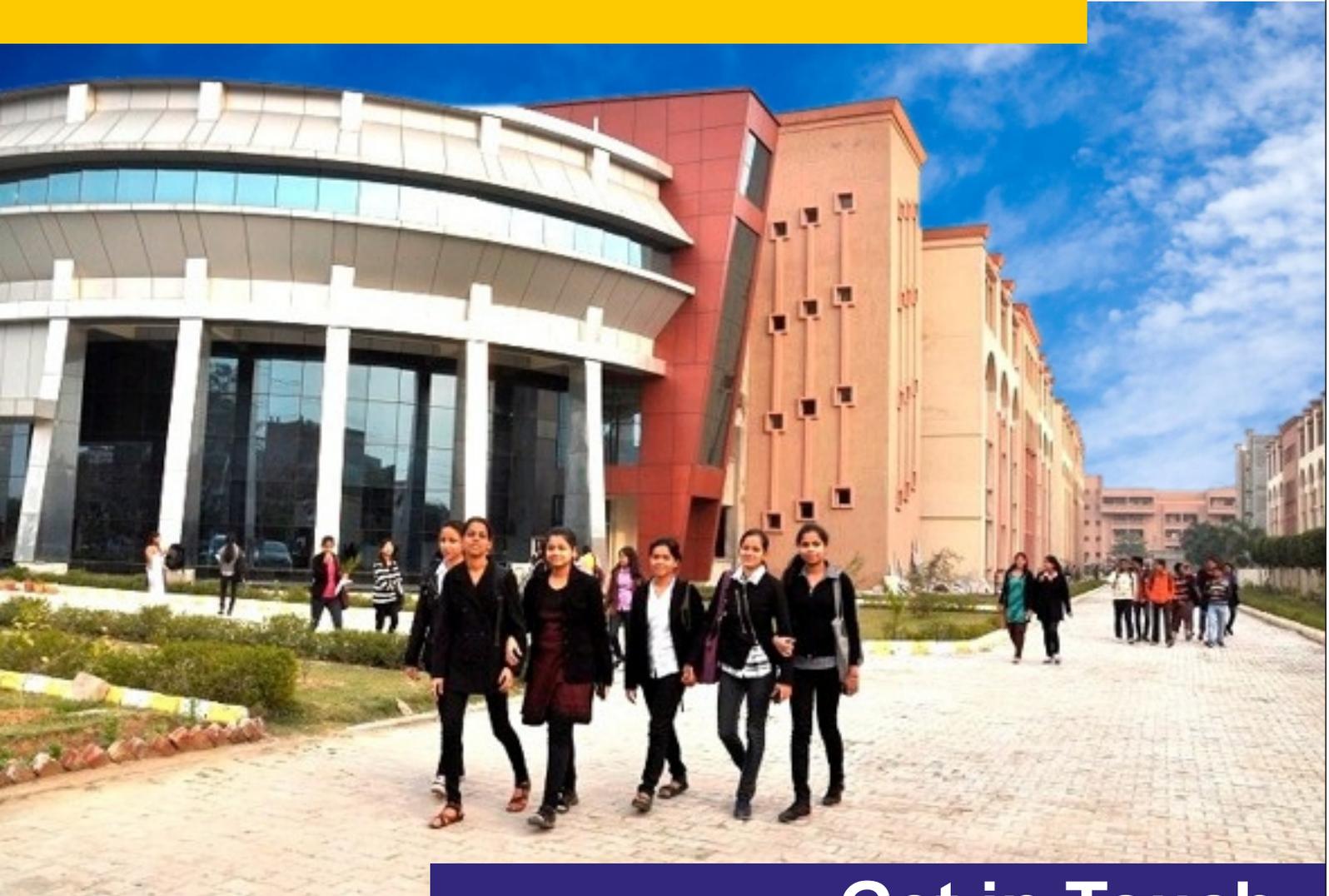
300+
Onboard Recruiters



40+
Certified Teachers



100+
Placement Assistance



Get in Touch

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